



2025 NORMAN B. LEVENTHAL
EXCELLENCE IN CITY BUILDING
AWARDS
15 YEARS

**SPONSORSHIP
OPPORTUNITIES**

Monday, December 8, 2025 | 5:30 PM

Boston Harbor Hotel

2025 AWARD RECIPIENTS



DISTINGUISHED LEADER

CAROLE CHARNOW

President & CEO
Boston Children's Museum



ENVIRONMENT

WALTER ARMSTRONG

*Former SVP of Capital
Facilities & Engineering*
Beth Israel Deaconess
Medical Center



ENVIRONMENT

JOHN MESSERVY

*Former Corporate Director of Design &
Construction, Real Estate*
Mass General Brigham



LAND USE

JOHN RATTIGAN

Partner
DLA Piper LLP (US)



TRANSPORTATION

PAMELA 'MELA' BUSH

*Coordinator of Transit
Equity & Environmental
Justice*
Action for Equity

A BETTER CITY

A Better City represents a multi-sector group of nearly 130 business leaders united around a common goal: to enhance the Greater Boston region's economic health, competitiveness, equitable growth, sustainability, and quality of life for all communities. By amplifying the voice of the business community through collaboration and

consensus-building, A Better City develops solutions and influences policy in three critical areas: 1. transportation and infrastructure, 2. land use and development, and 3. energy and the environment. A Better City is committed to building an equitable and inclusive future for the region that benefits and uplifts residents, workers, and businesses in Greater Boston.



SPONSORSHIP OPPORTUNITIES

PRESENTING – \$15,000

- Speaking opportunity during event program
- Special recognition from podium during program
- Presenting placement of company logo on event signage and on screens during dinner
- Presenting placement of company logo on website
- One table in a premier location with ten (10) event tickets

PREMIER – \$10,500

- Recognition from podium during program
- Premier placement of company logo on event signage and on screens during dinner
- Premier placement of company logo on website
- Six (6) event tickets

PATRON – \$5,500

- Prominent placement of company logo on event signage and on screens during dinner
- Prominent placement of company logo on website
- Four (4) event tickets

BENEFactor – \$3,000

- Placement of company logo on event signage and on screens during dinner
- Placement of company logo on website
- Two (2) event tickets

I/We are pleased to support the Norman B. Leventhal Excellence in City Building Awards at the following level:

PREMIER – \$10,500

PATRON – \$5,500

BENEFACTOR – \$3,000

A Donation of: \$ _____

Please list my sponsorship as:

(COMPANY NAME)

Please list my sponsorship as anonymous

CONTACT INFORMATION

NAME

COMPANY

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

METHOD OF PAYMENT

Please send me an invoice

Check (*payable to A Better City*)

Electronic/Wire Transfer:

(contact Leann Kosior LKosior@abettercity.org)

PLEASE SEND COMPLETED FORMS TO:

Cara Willison
Event Planner
cwillison@conventures.com

PLEASE SEND CHECKS TO:

A Better City
Attn: Norman B. Leventhal Awards
14 Beacon Street, Suite 402, Boston, MA 02108

FOR MORE INFORMATION PLEASE CONTACT:

Leann Kosior

Membership & Business Development Manager

LKosior@abettercity.org | abettercity.org